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## **OmniCar targets new markets after agreement with Mercedes-Benz**

For the last 12 months, OmniCar has been successful in helping dealerships and workshops increase their service agreement sales and is now ready to target new markets with its flexible and digital solution.

OmniCar has signed an agreement with Mercedes-Benz in Norway to help them implement a digital and automated solution to manage service agreements for taxis and driving schools in Norway.

Claus T. Hansen, Group CEO of OmniCar Holding, says: “We are happy to help Mercedes-Benz creating a digital solution tailored to its unique needs. We have started scaling our software towards other markets and businesses of the auto industry. Our goal is to expand to other markets and industries, and this is a great start. Our unique solution is in high demand, and we will be focusing more on these possibilities.”

Mercedes-Benz is the largest distributor to taxi companies in Norway, the majority of which do not have a service agreement because of an analogue and complex process. Mercedes-Benz’s goal is to transform service agreements to taxi and driving schools into a digital solution making the process more efficient and keeping the customers loyal to the workshops.

During the last 9 months, Mercedes-Benz and their 59 dealers in Norway have used Omnicar’s software solution to sell and manage service agreements to their private car consumers.

### **Contact Information**

For more information about OmniCar Holding AB, please contact

Claus T. Hansen, CEO  
E-mail: [cth@omnicar.dk](mailto:cth@omnicar.dk)  
Telephone: + 41 79 854 47 69  
<http://www.omnicar.com/>

### **About OmniCar**

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Management) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before using customized additional services and subscription-based services that follow each car throughout its lifecycle.