

Press release

24 October 2018

Danish auto industry nominates OmnicaR SAM for Product of the Year and Initiative of the Year

After only 12 months on the market, OmniCar has impressed both workshops and dealerships throughout the Nordic countries with its SAM solution. This has resulted in two nominations at the annual Auto Awards, where the Danish auto industry rewards those who inspire and challenge the industry with new innovative solutions.

OmnicaR SAM has been nominated for *Product of the Year* and *Initiative of the Year* for its ability to innovate and create added value to workshops and dealerships.

Claus T. Hansen, Group CEO of OmniCar Holding, says: "This is a fantastic accolade and we are incredibly happy and proud to be nominated in two categories concerning the need for change and innovation in the industry. After only one year, OmniCar SAM has impressed the market with its innovative and user-friendly solution that helps dealerships and workshops obtain higher customer loyalty through digital management of service agreements. We hope we can inspire the industry in doing things in a new and more digital way."

Over 200 companies were in the running of being nominated in the 22 categories, but only five were nominated in each category. The jury consists of leading industry experts, trade journalists and renowned industry professionals. The winner will be announced on 27 November 2018 .

Contact Information

For more information about OmniCar Holding AB, please contact

Claus T. Hansen, CEO
E-mail: cth@omnicar.dk
Telephone: + 41 79 854 47 69
<http://www.omnicar.com/>

About OmniCar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Management) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before using customized additional services and subscription-based services that follow each car throughout its lifecycle.